

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
53547-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Josh Mandel fo OHio US Se	2645	2645 OH Senate

Flight Dates	Order #	Alt Order #
09/04/12 - 09/10/12	53547	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/04/12	CBS Morning News	7:00 AM-8:00 AM	- 1 - - - - -	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	09/04/12	7:55 AM	CBS Morning News	7:00 AM-8:00 AM	:30	TVGENMAND1223H	\$400.00 NM
2	09/04/12	09/04/12	5p Local 12 News at Five	5:00 PM-5:30 PM	- 1 - - - - -	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	09/04/12	5:07 PM	5p Local 12 News at Five	5:00 PM-5:30 PM	:30	TVGENMAND1223H	\$1,200.00 NM
3	09/04/12	09/04/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	- 1 - - - - -	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Tu	09/04/12	6:24 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	TVGENMAND1223H	\$800.00 NM
4	09/06/12	09/06/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	- - - 1 - - -	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - - 1 - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	Th	09/06/12	6:09 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	TVGENMAND1223H	\$800.00 NM
5	09/10/12	09/10/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	1 - - - - -	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKRC	M	09/10/12	6:29 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	TVGENMAND1223H	\$250.00 NM
6	09/10/12	09/10/12	CBS Morning News	7:00 AM-8:00 AM	1 - - - - -	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> 1 - - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$125.00				
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
53547-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Josh Mandel fo Ohio US Se	2645	2645 OH Senate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/10/12	09/10/12	CBS Morning News	7:00 AM-8:00 AM	1-----	:30	1	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 7:29 AM CBS Morning News 7:00 AM-8:00 AM :30 TVGENMAND1223H \$125.00 NM									
7	09/09/12	09/09/12	CBS Sun Morn News	10:00 AM-10:30 AM	-----1	:30	1	\$225.00	NM
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----1 Spots/Week 1 Rate \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/09/12 9:58 AM CBS Sun Morn News 10:00 AM-10:30 AM :30 TVGENMAND1223H \$225.00 NM									
8	09/10/12	09/10/12	5p Local 12 News at Five	5:00 PM-5:30 PM	1-----	:30	1	\$350.00	NM
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1----- Spots/Week 1 Rate \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 5p Local 12 News at Five 5:00 PM-5:30 PM :00 \$350.00 NM Credited									
9	09/07/12	09/07/12	5p Local 12 News at Five	5:30 PM-6:00 PM	----1--	:30	1	\$400.00	NM
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS ----1-- Spots/Week 1 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 09/07/12 5p Local 12 News at Five 5:30 PM-6:00 PM :00 \$400.00 NM See MG 9.2 2 WKRC F 09/07/12 7:55 PM M-F 730p-8p 730p-8p :15 TVGENMAND1224H \$125.00 BK 7:56 PM :15 TVGENMAND1224H \$125.00 MG for 9.1 09/07									
10	09/06/12	09/06/12	6p Local 12 News at Six	6p-630p	---1---	:30	1	\$1,500.00	NM
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS ---1--- Spots/Week 1 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/06/12 6:23 PM 6p Local 12 News at Six 6p-630p :30 TVGENMAND1223H \$1,500.00 NM									
11	09/08/12	09/08/12	6pm Local 12 News Sat	6p-630p	-----1-	:30	1	\$250.00	NM
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----1- Spots/Week 1 Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 6:09 PM 6pm Local 12 News Sat 6p-630p :30 TVGENMAND1223H \$250.00 NM									
12	09/05/12	09/05/12	11p M-F Local 12 News 11	11p-1135p	--1----	:30	1	\$1,700.00	NM
Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS --1---- Spots/Week 1 Rate \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/05/12 11:51 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENMAND1223H \$1,700.00 NM									
13	09/10/12	09/10/12	Bengals Pre Game 9/10	6p-7p	1-----	:30	1	\$500.00	NM
Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTFSS 1----- Spots/Week 1 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 6:50 PM Bengals Pre Game 9/10 6p-7p :30 TVGENMAND1223H \$500.00 NM									
14	09/07/12	09/07/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	----1--	:15/:15	1	\$250.00	BK

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							:00		\$0.00																																																		
20	09/06/12	09/06/12	11p M-F Local 12 News 11	11-1135p	---1---	:15/:15	1	\$1,700.00	BK																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																						
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21	09/10/12	09/10/12	11p M-F Local 12 News 11	11p-1135p	1-----	:15/:15	1	\$800.00	BK																																																		
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646



Invoice #	Invoice Date	Invoice Month	Invoice Period
53547-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Josh Mandel fo OHio US Se	2645	2645 OH Senate	

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/10/12	09/10/12	11p M-F Local 12 News 11p-1135p	11p-1135p	1-----	:15/:15	1	\$800.00	BK
09/10/12 09/16/12 1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 11:41 PM 11p M-F Local 12 News 11 11p-1135p :15 TVGENMAND1224H \$400.00 BK 11:43 PM :15 TVGENMAND1224H \$400.00									
22	09/10/12	09/10/12	Bengals vs Baltimore 9/10 7:00 PM-10:00 PM	7:00 PM-10:00 PM	1-----	:15/:15	1	\$5,000.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 1----- 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 8:04 PM Bengals vs Baltimore 9/10 7:00 PM-10:00 PM :15 TVGENMAND1224H \$2,500.00 BK 8:05 PM :15 TVGENMAND1224H \$2,500.00									
23	09/08/12	09/08/12	11p Sa-Su Local 12 Nws 11p-1135p	11p-1135p	-----1-	:15/:15	1	\$800.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 11:30 PM 11p Sa-Su Local 12 Nws 11 11p-1135p :15 TVGENMAND1224H \$400.00 BK 11:33 PM :15 TVGENMAND1224H \$400.00									
24	09/09/12	09/09/12	11p Sa-Su Local 12 Nws 11p-1135p	11p-1135p	-----1	:15/:15	1	\$800.00	BK
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 09/09/12 12:06 AM 11p Sa-Su Local 12 Nws 11 11p-1135p :15 TVGENMAND1224H \$400.00 BK 12:08 AM :15 TVGENMAND1224H \$400.00									
25	09/08/12	09/08/12	US Open	12:00 PM-6:00 PM	-----1-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 -----1- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Sa 09/08/12 3:25 PM US Open 12:00 PM-6:00 PM :30 TVGENMAND1223H \$500.00 NM									
26	09/10/12	09/10/12	5p Local 12 News at Five 5:30 PM-6:00 PM	5:30 PM-6:00 PM	1-----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 09/10/12 5p Local 12 News at Five 5:30 PM-6:00 PM :00 \$400.00 NM Credited									
27	09/05/12	09/05/12	4p Local 12 News at Four 4:00 PM-4:30 PM	4:00 PM-4:30 PM	--1----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 --1---- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 09/05/12 4:28 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 TVGENMAND1223H \$300.00 NM									
28	09/06/12	09/06/12	4p Local 12 News at Four 4:30 PM-5:00 PM	4:30 PM-5:00 PM	---1---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 ---1--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 09/06/12 4:40 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 TVGENMAND1223H \$300.00 NM									

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Advertiser		Product	Estimate Number
Josh Mandel fo OHio US Se		2645	2645 OH Senate

www.local12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/06/12	09/06/12	4p Local 12 News at Four	4:30 PM-5:00 PM	--- 1---	:30	1	\$300.00	
<u>Total Spots</u>							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$22,950.00
<u>Agency Commission</u>	\$3,442.50
<u>Net Amount Due</u>	\$19,507.50

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